

Help your customers see everything and do anything with **the world's #1** monitor company!

DELLTechnologies
PARTNER PROGRAM



GROW YOUR BUSINESS IN AN **ULTRASHARP** FUTURE.

Empower and inspire creative customers with an outstanding front-of-screen experience with the **Dell UltraSharp 32 HDR PremierColor Monitor – UP3221Q**: the world's first 31.5" professional monitor with built-in Calman® Powered colorimeter for precise color, every time.*



UPGRADE TO THE **ULTRASHARP** RANGE.

The perfect companion for video editors, animators, and those seeking precise, predictable colors, this monitor's new, sustainable design delivers phenomenal 4K HDR content thanks to key innovations.

- World's first professional monitor with 2K mini LED direct backlight dimming zones* for ultimate contrast
- Powerful Thunderbolt™ 3 connectivity for lightning speed
- VESA Certified DisplayHDR™ 1000
- True 10-bit panel with 1.07 billion color depth
- Widest color coverage in a professional monitor with near 100% coverage of the DCI-P3 color space (99.8% DCI-P3)*

“Considering employees spend a lot of time on their monitors, it is definitely one of the most critical pieces of equipment available in the workplace.”

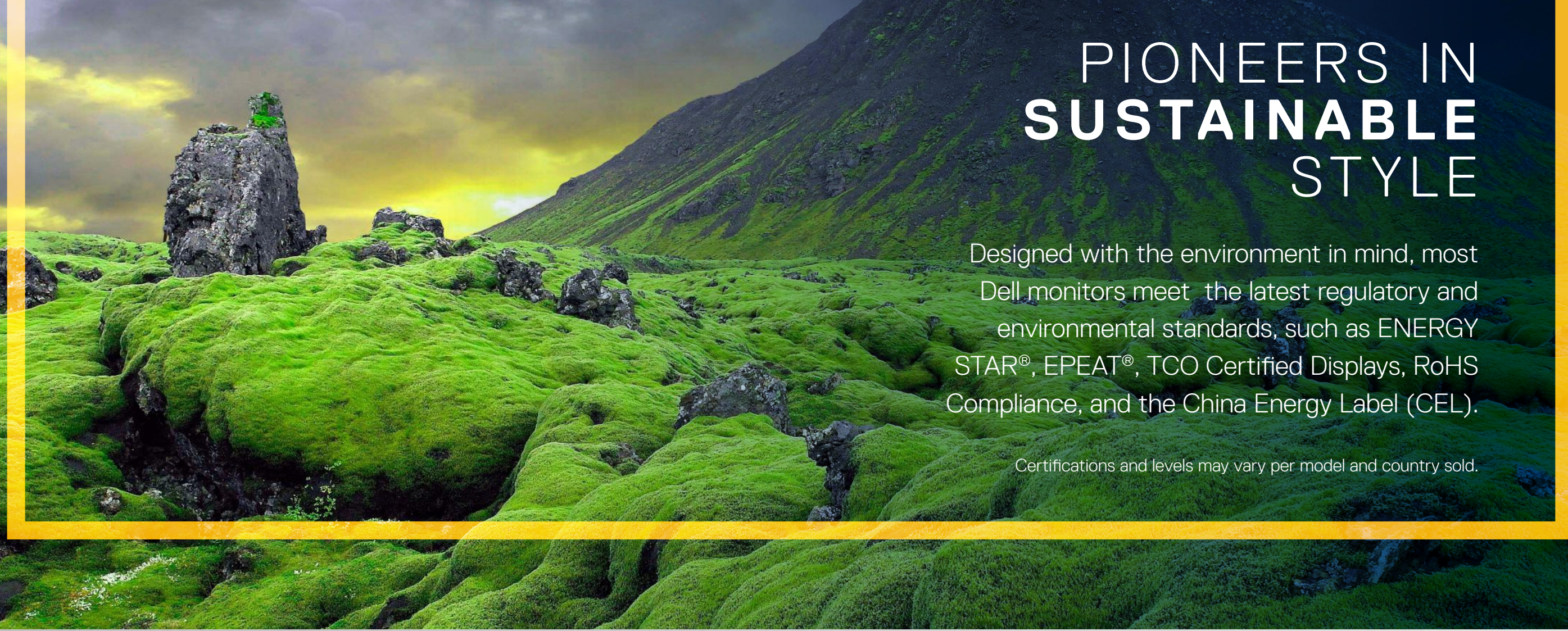
Ergonomics Consultant, Standards Body.
Quote from Forrester Study, 2020.

67%
consider wide color coverage, accuracy, and calibration key priorities.²

75%
report precise color reproduction helps to conduct their day-to-day work.³

71%
agreed that having wider color coverage improves productivity.⁴

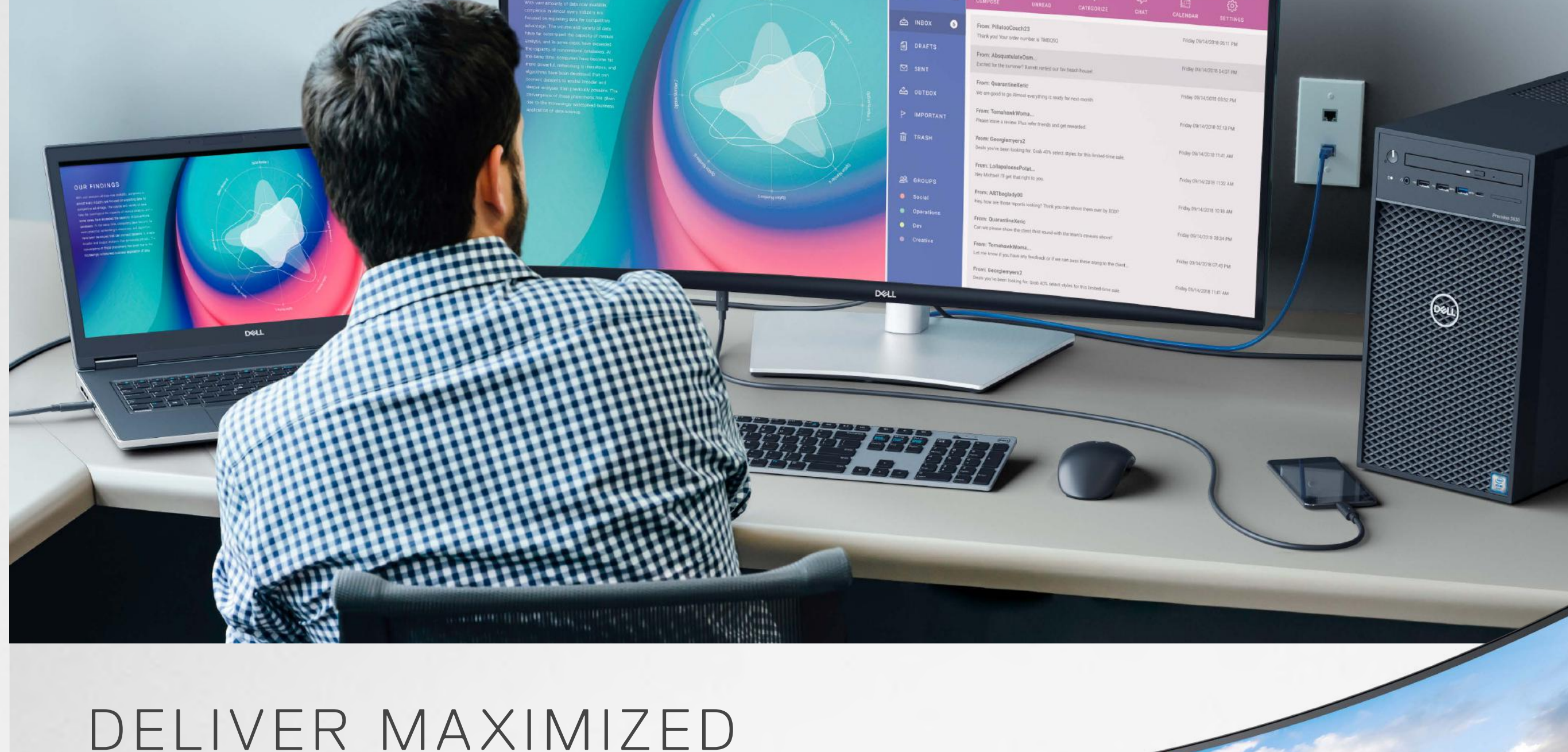
[Learn More](#)



PIONEERS IN **SUSTAINABLE** STYLE

Designed with the environment in mind, most Dell monitors meet the latest regulatory and environmental standards, such as ENERGY STAR®, EPEAT®, TCO Certified Displays, RoHS Compliance, and the China Energy Label (CEL).

Certifications and levels may vary per model and country sold.



DELIVER MAXIMIZED **PRODUCTIVITY** TO HYBRID WORKFORCES.

DELL ULTRASHARP 34 CURVED USB-C HUB MONITOR – U3421WE

Upgrade your customers' home office with the energy efficient, ultra-wide curved WQHD hub monitor with RJ45 connectivity and immersive colors.

Up to **42%**
boost in productivity with the 34" WQHD Curved Monitor, Keyboard & Mouse + Dell Easy Arrange setup.¹

88%
say better resolution and more immersive monitors increase productivity.²



DELL ULTRASHARP 24 USB-C HUB MONITOR – U2421E

Combining productivity and purpose, this 16:10 monitor features ComfortView Plus, a built-in low blue light screen, InfinityEdge, RJ45, and USB-C connectivity.

70%
of businesses let employees order monitors to their home.³

81%
agree that reduced blue light emissions improve productivity.²



BOOST SALES WITH DATA TO BACK UP CLAIMS.

Explore our extensive library of Dell-commissioned studies to learn more about maximizing productivity and upgrading your customers' home office set-up with a monitor from the UltraSharp range.



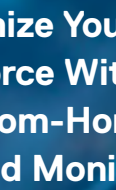
Boost Remote User Productivity with Dell Monitors – An Infographic

[Download](#)



How Monitors Deepen Your Employee Experience and Support Your Distributed Workforce*

[Download](#)



Optimize Your Hybrid Workforce With Flexible Work-From-Home Policies And Monitors*

[Download](#)

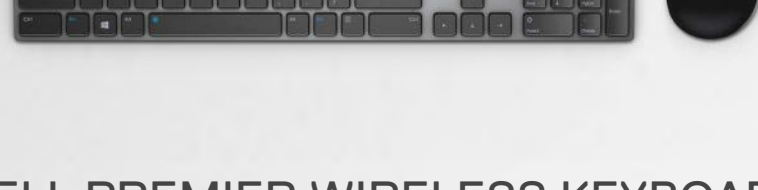
* An Infographic based on a study by Forrester, Commissioned by Dell

DELIVER AN END-TO-END **ULTRASHARP** EXPERIENCE.

Increase your profitability and grow your business by helping your customers create the ideal home office set-up. Our premium UltraSharp monitors can be seamlessly complemented and extended with:

DELL SLIM SOUNDBAR – SB521A

World's slimmest and lightest soundbar⁶ offers exceptional audio clarity and magnetically attaches to Dell monitors.⁷



DELL PREMIER WIRELESS KEYBOARD AND MOUSE – KM717

Deliver premium performance and seamless connectivity.



DELL DUAL MONITOR ARM – MDA20

Maximize your customers' viewing comfort.

ADDITIONAL **PROFITABILITY** THROUGH THE DELL PARTNER PROGRAM.

As a Dell Technologies Partner, you may be eligible for rebates and Marketing Development Funds when you sell the new Dell UltraSharp 32 HDR PremierColor Monitor and other premium monitors from the Dell UltraSharp display portfolio. [Learn More >](#)

BASE REBATE CLIENT+

MULTIPLIER
x2
FOR DELL-BRANDED DISPLAYS
(APPLIED TO BASE)

+

SERVICES FOR ATTACHING

≥ 3 YEARS:
PROSUPPORT OR
PROSUPPORT PLUS

+

EMDF CLIENT+

TITANIUM & PLATINUM PARTNERS ONLY

Once Partners achieve a metal tier, base rebates and multipliers require a corresponding portfolio competency.



GIVE YOUR CUSTOMERS PEACE OF MIND WITH 24/7 SUPPORT.

Respond rapidly to your customers' IT queries and limit down time with the 24/7 assistance offered by our ProSupport team. [Learn More >](#)

1

Explore the unique features of Dell UltraSharp premium monitors.

[Knowledge Center >](#)

2

Generate new leads with our ready-to-use assets.

[Digital Marketing Tool >](#)

3

Position yourself as your customers' go-to for productivity-enhancing monitors.

[Partner Training Centre >](#)

* Based on Dell analysis of comparable monitors, June 2020.
1 Source: IDC Worldwide Quarterly PC Monitor Tracker, Q2 2020

2 Source: A Forrester Consulting Thought Leadership Spotlight commissioned by Dell, "Exploring The Role Of Monitors In Improving Employee Experience", July 2019. Actual results will vary. [Full Report Here](#)

3 Source: A Forrester Consulting Thought Leadership Paper Commissioned by Dell Technologies, "How Monitors Deepen Your Employee Experience and Support Your Distributed Workforce", July 2020. Actual results will vary. [Full Report Here](#)

4 Source: A Hot Tech Vision and Analysis study commissioned by Dell Technologies, "Dell Monitor Productivity Story - Examining the Effects of External Monitors on Remote Worker Productivity", June 2020. Actual results will vary. [Full Report Here](#)

5 Source: A Forrester Consulting Thought Leadership Spotlight Commissioned by Dell Technologies, "Optimize Your Hybrid Workforce With Flexible Work-From-Home Policies And Monitors", July 2020. Actual results will vary. [Full Report Here](#)

6 Based on Dell analysis of publicly available specs of comparable attachable monitor soundbars, July 2020.

7 Compatible with select Dell monitors only. Please refer to the Dell Slim Soundbar – SB521A compatibility list on dell.com